



Government of India  
Ministry of MSME

## **Brief Industrial Profile of Alappuzha District** **2015-16**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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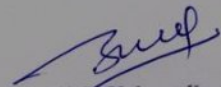
## FOREWORD

*MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Alappuzha District during 2015-16. The objective to prepare the Industrial Profile of Alappuzha is to make the information readily available in respect of general characteristics of the district , administrative set up, industrial scenario, potential for new MSMEs,, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.*

*It is expected that this Industrial Profile will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Alappuzha District and also for academicians / research scholars.*

*I take this opportunity to express my gratitude to DIC, Alappuzha, officials of State Planning Board, Economic and Statistics Dept., Kerala, Dept of Mining and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.*

*I also place on records my appreciation to Smt. Kathreenamma Sebastian, Asst Director Gr.I(E.I.) and Smt. C.S.Anusha, Asst Director(E.I.) of this institute for their hard work in bringing out the report in this form.*

  
(P. V. Velayudhan)  
Director

22.06.2016  
Thrissur

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# **Brief Industrial Profile of Alappuzha District**

## **1. General Characteristics of the District**

### **1.1 Location & Geographical Area.**

Bounded on the northeast by Ernakulam and Kottayam districts, on the east by Pathanamthitta, on the southeast by Kollam on district and on the west by the Arabian Sea, this district lies between north latitude 90° 05' and 90° 52' east longitude 76° 17' and 76° 48'.

The climate is moist and hot in the coast, and it is slightly cooler and drier in the interior of the district. The average monthly temperature of this district is approximately 18° C. As in the case of other parts of the State, this district also gets the benefit of two outstanding monsoons.

### **1.2 Topography**

The entire area of the district lies in the low land and the midland divisions, and is the only district in Kerala having no area under the high lands.

### **1.3 Availability of Minerals.**

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#### **PRODUCTION OF MINERAL 2015-16**

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2015-2016
MAJOR MINERAL		
1.	Granite Building Stone	2378
MINOR		
1.	Laterite	10991
2.	Sand	265956
3.	Brick Clay	0
4.	Lime shell	0
5.	Silica Sand	66402

SOURCE:- DEPT. OF MINING & GEOLOGY.

## 1.4 FOREST

There is no forest cover in the district.

## 1.5 Administrative set up.

Alappuzha was formed as **Alleppey District** on August 17, 1957. The name of the district was officially changed to Alappuzha in 1990. The district is a widely known tourist destination, and is well known for its coir factories. Most of Kerala's coir industries are situated in and around Alappuzha. Alappuzha is strongly connected by waterways to various other parts of Kerala, including the famous tourist destination, Kumarakom.

The two administrative systems prevailing in the district revenue and local self-government, under the revenue system, the district is divided into two revenue divisions, 6 taluks and 91 villages. The two revenue divisions are *Alappuzha* division comprising Cherthala, Ambalapuzha and Kuttanad taluks consisting of 47 villages and *Chengannur* division comprising Karthikapally, Chengannur and Mavelikkara taluks consisting of 44 villages.

For census purpose, Aroor, Arookutty, Kadamthuruthu, Tanneermukkam Vadakku, Thaneermukkam Thekku, Vayalar East and Kokkothamangalam village, except the portion included in Cherthala municipality are treated in the 1981 census as census towns based on the threefold criteria adopted for treating a place as census town.

Under the local self-government system, the district is divided into 5 statutory towns and Development blocks consisting of 71 panchayats. It may be noted that the jurisdiction of Development Block includes the areas falling in census towns also.

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>				
(A)	Geographical Data			
	i) Latitude	9° 29' 21" North Latitude		
	ii) Longitude	76° 29' 38" East Longitude		
	iii) Geographical Area	1,414 Km <sup>2</sup>	<b>Hectares</b>	141011
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Tehsils			6
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Samitis			-
	vi) Nagar nigam			-
	vii) Nagar Palika			5
	viii) Gram Panchayats			73
	xi) Revenue villages			91
	x) Assembly Area			141011
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		1010252
	ii) Female	2011		1111692
(B)	Rural Population	2011		974916
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2014-15	Hectare	141011
	ii) Forest cover	2014-15	"	0
	iii) Non Agriculture Land	2014-15	"	23198
	v) Uncultivable Barren land	2014-15	"	9
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2014-15	Ha.	0
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2012	Nos.	75904
	ii) Buffaloes	2012	Nos.	5930
B.	<b>Other livestock</b>			

i) Goats	2012	Nos.	55149
ii) Pigs	2012	Nos.	593
iv) <b>Railways</b>			
i) Length of rail line	2014-15	Kms	45
V) <b>Roads</b>			
(a) National Highway	2014-15	Kms	24.1
(b) State Highway	2014-15	Kms	170.841
(c) Main District Highway	2014-15	Kms	1303.120
(d) Other district Roads	2011	Kms	34
(e) Village Road	2011	Kms	2572.923
(f) Kachacha Road		Kms	Na
(VI) <b>Communication</b>			
(a) Telephone connection	2014-15		530503
(b) Post offices	2014-15	Nos.	251
(c) Telephone Exchange	2014-15	Nos.	82
(d) Density of Telephone	2014-15	Nos./1000 person	250
(e) Density of Telephone	2014-15	No. per Sq Km	375
(f) PCO Rural	2014-15	No.	Na
(g) PCO STD	2014-15	No.	Na
(h) Mobile	2014-15	No.	Na
(VII) <b>Public Health</b>			

(a) Allopathic Hospital	2014-15	No.	13
(b) Beds in Allopathic hospitals	2014-15	No.	2636
(c) Ayurvedic Hospital	2014-15	No.	11
(d) Beds in Ayurvedic hospitals	2014-15	No.	210
(e) Unani hospitals	2014-15	No.	
(f) Community health centers	2014-15	No.	16
(g) Primary health centers	2014-15	No.	42
(h) Dispensaries	2014-15	No.	55
(i) Sub Health Centers	2014-15	No.	18
(j) Private hospitals	2014-15	No.	48
<b>(VIII) Banking commercial</b>	2014-15		
(a) Commercial Bank	2014-15	Nos.	363
(b) rural Bank		Nos.	NA
<b>Products</b>			
(c) Co-Operative bank products		Nos.	NA
(d) PLDB Branches		Nos.	NA
<b>(IX) Education</b>	2014-15		
(a) Primary school	2014-15	Nos.	407
(b) Middle schools	2014-15	Nos.	155
(c) Secondary & senior secondary schools	2014-15	Nos.	321
(d) Colleges	2014-15	Nos.	25
(e) Technical University	2014-15	Nos.	0

Source: Census 2011, Economic Review 2015(Kerala), Livestock Census:2012, Official Website of Alappuzha District, Agricultural statistics 2014-15, Panchayath Level Statistics 2011 of Alappuzha



## 2.1 Existing Status of Industrial Areas in the District as on 31/03/2016

S. No .	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm as on 1/10/2011 (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	D.P.Punnappara	23.19	21.46	63	69	69	nil	48
2	D.A.Kollakadavu	6.57	6.26	83	53	53	nil	34
3	D.P.Chengannur	2.23	1.73	612	19	19	nil	10
4	Coir Park-1	9.47	8.58	241	10	10	nil	7
5	Coir Park-2	6.91	6.70	254	5	5	nil	2
6	D.A.Aroor/CIE Aroor	25.49	21.91	101	78	78	nil	63
7	Major IE SIDCO	11.47	9.40	Not available	45	45		34
8	Major IE Kadakkarapally	0.40	0.39	Not available	8	8	0	8
9	Major IE Mararikkulam	0.40	0.38	Not available	10	10	0	10
	<b>Total</b>	<b>86.13</b>	<b>76.81</b>		<b>297</b>	<b>297</b>		<b>216</b>

Source: DIC Alappuzha

### 3. INDUSTRIAL SCENERIO OF ALAPPUZHA

#### 3.1 Industry at a Glance (as on 31/3/2016)

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	8830
2.	TOTAL INDUSTRIAL UNIT	NO.	11442
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	36
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	30
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	2275
6.	NO. OF INDUSTRIAL AREA	NO.	9
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	31397
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	243396

Source: DIC Alappuzha

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

SINo.	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1.	2007-08	1113	8941	17503
2.	2008-09	2178	14547	11780
3.	2009-10	1081	8173	7422
4.	2010-11	671	6231	11536
5.	2011-12	519	5336	14172
6.	2012-13	1108	6794	14294
7.	2013-14	1114	6021	9518
8.	2014-15	812	5057	18460
9.	2015-16	234	1555	14732
	Total	8830	62655	119417

Source: DIC Alappuzha

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (AS ON 31/3/2016)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	1949	38990	19236
22	Soda water	119	443	421
23	Cotton textile	112	560	336
24.	Woolen, silk & artificial Thread based clothes.	370	791	2284
25.	Jute & jute based	451	1824	4176
26.	Ready-made garments & embroidery	1272	15215	7060
27.	Wood/wooden based furniture	305	8255	3950
28.	Paper & Paper products	241	1950	1723
29.	Leather based	14	68	63
31.	Chemical/Chemical based	623	5969	3984
30.	Rubber, Plastic & petro based	402	6700	3868
32.	Mineral based	76	246	256
33.	Metal based (Steel Fab.)	199	577	1039
35.	Engineering units	668	8012	4200
36.	Electrical machinery and transport equipment	436	2544	908
97.	Repairing & servicing	821	18889	7607
01	Others	772	8388	1544
	<b>Total</b>	<b>8830</b>	<b>119421</b>	<b>62655</b>

Source: DIC Alappuzha

### 3.4 Large Scale Industries / Public Sector undertakings as on 31/03/2016

#### LARGE SCALE INDUSTRIES

Sl. No.	Name of the Unit	Sector Public/Pvt.	Investment (in Lakhs)	Employment
1	Kerala State Electronic Development Corporation, Aroor	Public	2748.97	256
2	Autocast Ltd., Cherthala	Public	3019.41	333
3	Kerala State Drugs & Pharmaceuticals, Kalavoor	Public	1168.32	183
4	Alleppey Co-operative Spinning Mills Ltd.	Public	572.00	350
5	Milma, Punnappra	Public	800.00	89
6	M/s.Excell Glasses (P) Ltd.,	Private	6384.00	600
7	M/s.D.C. Mills (3 Units)	Private	10700.00	739
8	M/s.Palm Fibre, Pathirappally	Private	1827.00	1128

Source: DIC Alappuzha

### 3.5 Major Exportable Item

Shrimps ,Coir Products

### 3.6 Growth Trend

Stand still

### 3.7 Vendorisation / Ancillarisation of the Industry

Scope for ancillary units under sea food processing and coir product

### **3.8 Medium Scale Enterprises**

#### **DETAILS OF MEDIUM UNITS IN ALAPPUZHA(as per PART II Acknowledgement)**

Sl No	Name of the Unit	Address of the unit	Investment(in Lakhs)	Employment
1	PARAYIL INDUSTRIES	PARAYIL HOUSE CHENDRAPINNY P.O THRISSUR DIST	827	29
2	THE ALLEPPEY COMPANY LTD	PB NO 26021 TAC HOUSE NORTH VADAI CANAL ROAD ALLEPPEY PIN-688007	443	302
3	DETILISH RUGS	DETILISH RUGS VALAVANAD KALAVOOR PO ALAPPUZHA PIN-688522	622	121
4	HIC-ABF SPECIAL FOODS PVT.LTD	PROJECT COLONY ROAD INDUSTRIAL DEVELOPMENT AREA AROOR	1646	130
5	VKL Seasoning Private Limited	KANJILTD PBNO:462 BEACHROAD ALAPPUZHA	789	137
6	MOON FISHERY INDIA PVT.LTD	MOON FISHERY INDIA PVT.LTD	991	50
7	THE TRAVANCORE MATS & MATTINGS COMPANY	TRAVANCORE MATS&MATTINGS CO., CHERTHALA	826	380
8	KERALA BALERS PVT.LTD	M/S.KERALA BALERS PVT.LTD, P.B.NO.2823,A.S .ROAD, ALAPPUZHA	1432	185

9	KANTI FLOOR FURNISHERS	KANTI FLOOR FURNISHERS, PUTHENANGAD I, VARANAM.P.O, CHERTHALA	572	9
10	SEA FOOD PARK INDIA LTD	SEA FOOD PARK INDIA LTD, KELTRON ROAD, AROOR, CHERTHALA, ALAPPUZHA	510	30
11	INTEGRATED RUBIAN EXPORTS LTD	INTEGRATED RUBIAN EXPORTS LTD, DEVELOPMENT AREA, AROOR	851	40
12	INTERNATIONAL FREEZFISH EXPORTS	A.P.II/ 810 C.I.E, AROOR, ALAPPUZHA DISTRICT	950	36
13	KOLARICKAL COIR WORKS	KOLARICKAL THUMPOLY P.O	1200	6
14	WILTON WEAVERS PVT. LTD.	ASHA BHAVAN, VELORVATTOM, CHERTHALA - 688524.	1273	63
15	PALM FIBRE PVT LTD	X/170C MGP OPPOSITE AIR PATHIRAPPALLY P O ALAPPUZHA	897	1011
16	M/S. Farooq Constructions	Fathima Building, Near Vazhichery Bridge, Alappuzha	1480	58
17	EMPEES MODERN RICE MILL CHAMPAKULAM	P J JOSEPH MANAGING PARTNER EMPEES MODERN RICE MILL CHAMPAKULAM PIN: 688505	1400	25
18	GAYATHRI COIR WORKS	KUNNOTHUVEL Y HOUSE KUTHIRAPANTHY WARD THIRUVAMPAD Y P.O	504	13

19	SANDLON TECHNOLOGIES PVT.LTD	SANDLON TECHNOLOGIE S(P)LTD, MANNANCHERY .P.O., ALAPPUZHA	840	47
20	KANTI FLOOR FURNISHERS	VENKITANIVAS M.O.WARD ALAPPUZHA 688001	572	9
21	MOON FISHERY INDIA PVT.LTD	NO.76, KAIRALY APARTMENTS, PANAMPILLY NAGAR, COCHIN-36	991	50
22	THE TRAVANCOR E MATS & MATTINGS COMPANY	ASHA BHAVANAM, VELORVATTOM, CHERTHALA	826	381
23	KERALA BALERS PVT.LTD	M/S.KERALA BALERS PVT.LTD, P.B.NO.2823,A.S .ROAD, ALAPPUZHA	1432	185
24	EURO MATS	COCO DALE, M.O.WARD, ALAPPUZHA	732	230
25	JIS INTERNATIONAL EXPORTS PVT.LTD, AROOR	5-255, 1ST FLOOR, PANAMPILLY NAGAR, KOCHI	1170	50
26	KERALA BALERS PVT. LTD	SARAS, A.S.ROAD, ALAPPUZHA	1432	185
27	KANTI FLOOR FURNISHERS	VENKITA NIVAS, M.O.WARD, ALAPPUZHA	572	9
28	AUREATE RESORTS AND REALTORS PVT.LTD	AUREATE RESOLRTS AND REALTORS PVT.LTD, KANNANKARA, THANNEERMUK	592	42

		KOM		
29	ALLEPPE FIBRE TUFT PVT.LTD, IGC PALLIPPURA M	PONKAL HOUSE, VELLAKKINAR, ALAPPUZHA	890	29
30	AVENDA NATURALS	DEVI VILASOM, POOCHAKKAL.P .O., CHERTHALA, ALAPPUZHA	600	22
31	SEA FOOD PARK INDIA LTD	SUSEELA NIVAS, MANAKULANGA RA, KODAKARA, THRISSUR 680684	510	30
32	INTEGRATED RUBIAN EXPORTS LTD	DEVELOPMENT AREA, AROOR	851	40
33	INTERNATIO NAL FREEZFISH EXPORTS	A.P.II/ 810 C.I.E, AROOR, ALAPPUZHA DISTRICT	950	36
34	JIS INTERNATIO NAL EXPORTS PVT. LTD	A.P II/780A Industrial Estate, Aroor- 688534	1625	50
35	ARBEE AQUATIC PROTEINS (P) LTD	II/723,AROOR P.O,CHERTHAL A	2500	40
36	M/s. CONSO FEEDS	ERA P.O, NEELAMPEROO R, ALAPPUZHA	1200	6

Source: DIC Alappuzha

### 3.9 Service Enterprises

#### 3.9.1 Potentials areas for service industry

Repair & Services (workshops), Marketing

Consultancy, computerized design & drafting, Advertising Agency

#### 3.10 Potential for new MSMEs

Fruit processing, Computer Stationery, PVC products, Paper products, Automobile workshop, Steel Furniture, Decorative door & Windows, Electronic Equipment, Handicraft items.



## 4. Existing clusters of Micro & Small enterprise

### 4.1 Detail of Major clusters

#### 4.1.1 Manufacturing Sector

- |                       |   |           |
|-----------------------|---|-----------|
| 1. Garment cluster    | – | Alappuzha |
| 2. Coir cluster       | – | SL Puram  |
| 3. Paddy Cluster      | – | Kuttanad  |
| 4. Kora grass cluster | – | Cherthala |

#### 4.1.2 Service Sector

NIL

### 4.2 Details for Identified cluster

#### 4.2.1 Name of the cluster : Vasthra Garments Cluster

1	Principal Products Manufactured in the Cluster	Readymade garments
2	Name of the SPV	Vasthra Garment Cluster
3	No. of functional units in the clusters	16 consortium
4	Turnover of the Clusters	10 lakh
5	Value of Exports from the Clusters	Domestic
6	Employment in cluster	200 members as employees
7	Average investment in plant & Machinery	2 lakh
8	Major issues / requirement	Financial Requirement
9	Thrust Areas	Cherthala, Ambalappuzha taluks
10	Problems & constraints	Financial Requirement

Present status of the cluster:- Working properly

#### 4.2.2 Name of the cluster: Swasraya Coir Cluster

1	Principal Products Manufactured in the Cluster	Coir yarn, Fibre
2	Name of the SPV	Swasraya Coir Cluster
3	No. of functional units in the clusters	198 consortium
4	Turnover of the Clusters	145 crores
5	Value of Exports from the Clusters	Domestic
6	Employment in cluster	1960
7	Average investment in plant & Machinery	95 crores
8	Thrust Areas	Cherthala, Ambalappuzha taluks

Present status of the cluster: Working properly

#### 4.2.3 Name of the cluster: Kora Grass cluster

1	Principal Products Manufactured in the Cluster	Kora Grass Product
2	Name of the SPV	
3	No. of functional units in the clusters	38 consortium
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in cluster	
7	Average investment in plant & Machinery	

8	Testing needs	
9	Thrust Areas	Cherthala taluks
10	Access to Export Market	

Present status of the cluster: In Financial Crisis/Not functioning properly

#### 4.2.4: Name of the cluster : Kuttanad paddy products cluster

1	Principal Products Manufactured in the Cluster	Rice
2	Name of the SPV	
3	No. of functional units in the clusters	26 consortium
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in cluster	
7	Average investment in plant & Machinery	
8	Testing needs	
9	Thrust Areas	Kuttanad, Ambalappuzha taluks
10	Access to Export Market	

Present status of the cluster: In Financial Crisis/Not functioning properly

## 5. General issues raised by industry association during the course of meeting

- 1) Most of the banks are not willing to enable CGTMSE facility to the entrepreneurs.
- 2) The minimum guarantee scheme of KSEB may be reinstituted.
- 3) The subsidy rate of the enterprises may be enhanced.
- 4) The delay in licensing and clearance from concerned departments may affect the timely implementation of the project.
- 5) Avoid the difficulties due to single window system by modifying it simply. A system of provision of all licenses from a single centre should be formed. There should be a permanent board in district industries centre including all other sections and a permanent system of providing license/clearance through this could be helpful.
- 6) Establish mini-industrial parks in all grama panchayats for industrial entrepreneurs.
- 7) As a part of encouraging coir industry – encourage the establishment of modern mechanized production units in public sector.
- 8) Encourage the establishment of private industrial estates/parks.
- 9) Establishment of multi-storey industrial parks in all districts for attracting industrial entrepreneurs.
- 10) Establish rain water reservoirs in industrial estates and coir parks in order to overcome water scarcity for industrial purpose. Steps should be taken for the reuse and recycling of used water.

11) Establish E.T.P's for pollution control in all industrial estates.

12) Construct compound walls, internal roads etc in all industrial estates and coir parks for the development of basic facilities.

13) Steps could be taken to overcome power scarcity by establishing electric substations. Besides, panels for the utilization of solar energy can be established

## **STEPS TO SET UP MSMEs**

Following are the brief description of different agencies rendering assistance to the entrepreneurs.

Sl No:	Type of assistance	Name and address of agencies
1	Registration of Units under UAM	The Director, Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. <a href="mailto:dc-di-thrissur@dcmsme.gov.in">dc-di-thrissur@dcmsme.gov.in</a> ,  website: <a href="http://www.msmedithrissur.gov.in">www.msmedithrissur.gov.in</a>  Ph. 0487-2360536/0487-2360686
		The General Manager District Industries Centre, Vellakinar, Alappuzha-688 001 +91-477-2251272, Fax:-2253798 <a href="mailto:dicalpy@gmail.com">E-Mail: dicalpy@gmail.com</a>
	Website for UAM Registration	<a href="http://udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx">udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx</a>
2	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	The Director, Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. <a href="mailto:dc-di-thrissur@dcmsme.gov.in">dc-di-thrissur@dcmsme.gov.in</a> ,  website: <a href="http://www.msmedithrissur.gov.in">www.msmedithrissur.gov.in</a>  Ph. 0487-2360536/0487-2360686
3	Land and Industrial shed	The General Manager District Industries Centre, Vellakinar, Alappuzha-688 001 +91-477-2251272, Fax:-2253798 <a href="mailto:dicalpy@gmail.com">E-Mail: dicalpy@gmail.com</a>
		The Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala,  Phone: 0471-2302774/Fax. 0471-2305493, <a href="http://www.keralaindustry.org/Promotion DI&amp;C.htm">www.keralaindustry.org/Promotion DI&amp;C.htm</a>

		<p>SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph.+91-471-322046/0471-330904, <a href="http://www.keralaindustry.org/promotional">www.keralaindustry.org/promotional</a>,</p> <p>The Managing Director, Kerala Industrial Infrastructure Development corporation, KINFRA House,TC/31/2312, Sasthamangalam PO, Thiruvananthapuram-695010, Tel.0471-2726585/2724773,E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a>,</p> <p>Website: <a href="http://www.kinfra.org">www.kinfra.org</a></p> <p>The Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222,Fax. 0484-2413074,</p> <p>E.mail. <a href="mailto:dc@csez.cin">dc@csez.cin</a>, Website: <a href="http://www.csez.com">www.csez.com</a></p>
4	Financial Assistance	<p>Banks,(Nationalised&amp; Scheduled), Alappuzha</p> <p>SIDBI, Finance Tower, 2nd floor, PB No.4209, Kaloor, Kochi-17, Tel:2401792, 2401793, website: <a href="http://www.sibdi.com">www.sibdi.com</a></p> <p>Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36,</p> <p>Tel:0484-2311174, website: <a href="http://www.ifcilt.com">www.ifcilt.com</a></p> <p>Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website: <a href="http://www.ireda.gov.in">www.ireda.gov.in</a></p> <p>Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: <a href="mailto:kvcf@vsnl.in">kvcf@vsnl.in</a> and <a href="mailto:kvcfkochi@eth.net">kvcfkochi@eth.net</a></p>
5	For raw materials under Govt. Supply	<p>The State Trading Corporation of India Ltd. (KSHB) Office Complex, 4<sup>th</sup> Floor,Panampilly Nagar, Kochi- 682036, INDIA. Phone : +91-484-2321470, 2311450, 2315081 Fax : +91-484-2322909 E-mail : <a href="mailto:cochin@stc.gov.in">cochin@stc.gov.in</a></p>

6	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484-2381850/2368149 ® 2366288, Fax: 0484-2380155, Email: <a href="mailto:bococh@nsic.co.in">bococh@nsic.co.in</a> , website: <a href="http://www.nsic.co.in">www.nsic.co.in</a>
7	Power/ Electricity	KSEB, Alappuzha
8	Technical Know –how.	<p>The General Manager District Industries Centre, Vellakinar, Alappuzha-688 001 +91-477-2251272, Fax:-2253798 <a href="mailto:dicalpy@gmail.com">E-Mail: dicalpy@gmail.com</a></p> <p>Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: <a href="mailto:dcdi-thrissur@dcmsme.gov.in">dcdi-thrissur@dcmsme.gov.in</a>  Ph. 0487-2360536/0487-2360686  website: <a href="http://www.msmedithrissur.gov.in">www.msmedithrissur.gov.in</a></p>
9	Quality & Standard	<p>Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416-18,  E.mail: <a href="mailto:tbo@bis.org.in">tbo@bis.org.in</a>, Website: <a href="http://www.bis.org.in">www.bis.org.in</a></p> <p>National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram- 695 010, Tel. -471-2311882, Fax. 0471-2311883,  Email: <a href="mailto:info@haccpindia.org">info@haccpindia.org</a>  website: <a href="http://www.haccpindia.org">www.haccpindia.org</a>/<a href="http://www.keralaindustry.org">www.keralaindustry.org</a></p> <p>Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, VIth Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484-2424794, Website: <a href="http://www.agmarknet.nic.in">www.agmarknet.nic.in</a></p>



		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003
10	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad,Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074,  Email: <a href="mailto:dc@csez.com">dc@csez.com</a> , Website <a href="http://www.csez.com">www.csez.com</a>
		Member Secretary, Kerala Export Promotion Council, T.C. 15/1399,'Karthika; Tagore Nagar, Cotton Hill Road,Vazhuthacaud,Thiruvananthapuram-695010,Ph. 04871-2726585/2724773, E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a>
11	Other Promotional Agencies	Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883 , E-Mail: <a href="mailto:kbip@keralaindstry.org">kbip@keralaindstry.org</a> , <a href="mailto:bureau@vsnl.com">bureau@vsnl.com</a> , <a href="mailto:bureau@asianetindia.com">bureau@asianetindia.com</a> website: <a href="http://www.keralaindstry.org">www.keralaindstry.org</a>
		KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: <a href="mailto:ksidckochi@eth.net">ksidckochi@eth.net</a>  Website: <a href="http://www.ksidc.org">www.ksidc.org</a>
		KITCO Limited, PB No. 1820, Ravipuram,M.G. Road, Cochin-682016, website: <a href="http://www.kitco.in">www.kitco.in</a>
		Manager-Business Development, Techno park Campus,Thiruvananthapuram-695581,Ph. 0471- 2700 222,e.mail: <a href="mailto:response@technopark.org">response@technopark.org</a>
12	Other Relevant Websites	<a href="http://www.msme.gov.in">www.msme.gov.in</a>
		<a href="http://www.dcmsme.gov.in">www.dcmsme.gov.in</a>
		<a href="http://www.dic.kerala.gov.in">www.dic.kerala.gov.in</a>
		<a href="http://udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx">udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx</a>